

PART I: ESTABLISHMENT, POLITICAL & IDEOLOGICAL SPECTRUM

1. Statement of Ideology

The Liberty National Democratic Alliance Party (LINDA party) subscribes to a Liberal Modern Liberalism, founded on the principal to defend sovereignty of our country, defend our constitution, defend human rights, rule of law, individual liberty, constitutionalism, democratic governance, and equal opportunity for all citizens. Our party emerges from the urgent need for leadership that is accountable, transparent, and committed to protecting the rights and dignity of every Kenyan.

LINDA party democratic ideology is rooted on the philosophy of individual freedom, constitutional governance, democracy, rule of law, human rights, equal opportunity, and market-based economic development. This philosophy integrates personal liberty, responsible governance, economic opportunity, citizen empowerment, and ethical leadership.

LINDA party believes that sustainable national progress begins with empowering every citizen to participate fully in democratic governance, pursue economic opportunity, and enjoy equal protection under the law regardless of social, ethnic, religious, or economic background. Our ideology draws from the Constitution of Kenya and the universal liberal democratic values of liberty, equality before the law, accountability, human dignity, and democratic participation.

LINDA party recognizes that free and responsible citizens, supported by strong democratic institutions and a competitive economy, are the foundation of a prosperous and inclusive nation. The Party seeks to promote a society where innovation, enterprise, and individual initiative are encouraged while ensuring that government remains accountable, transparent, and responsive to the needs of the people.

We believe that sustainable national progress is achieved when personal freedom is balanced with social responsibility, and when the state guarantees equal access to opportunity while respecting democratic freedoms and private enterprise.

LINDA party further believes that political freedom and economic freedom are mutually reinforcing. Citizens must have the freedom to express their views, associate freely, participate in elections, own property, pursue enterprise, and access opportunities that allow them to realize their full potential. The Party therefore advocates for constitutionalism,

limited but effective government, free markets regulated in the public interest, and policies that create equal opportunities for all citizens.

2. Reason for Establishment

The Liberty National Democratic Alliance Party (LINDA party) was established to address the persistent challenges that continue to hinder Kenya's democratic, social, and economic progress, including corruption, unemployment, weak accountability, limited economic opportunities, inequality of opportunity, and the erosion of public trust in institutions. The Party was founded by citizens who believe that effective leadership must be guided by constitutional principles, democratic values, individual liberty, and a commitment to serving the public interest rather than narrow political or personal interests.

LINDA party was born out of the growing desire among Kenyans for a political movement that promotes freedom, responsibility, opportunity, and accountable governance. The Party recognizes that many citizens, particularly young people, women, persons with disabilities, entrepreneurs, workers, and marginalized communities, continue to face barriers that limit their ability to participate fully in the nation's economic and political life. LINDA party seeks to create an environment where every citizen has an equal opportunity to succeed through education, innovation, enterprise, and hard work.

The Party further seeks to strengthen democratic institutions, promote national unity, protect constitutional rights and freedoms, and encourage a culture of transparency and integrity in public service. LINDA party believes that government should create an enabling environment for economic growth, protect individual liberties, uphold the rule of law, and ensure that public resources are managed responsibly and efficiently for the benefit of all citizens.

LINDA party also recognizes Kenya's strategic role within Africa and the international community. The Party seeks to position Kenya as a leader in democratic governance, regional cooperation, economic innovation, trade, peace building, and sustainable development. It is a response to the shortcomings of traditional politics that have often prioritized political competition over service delivery, national development, and citizen empowerment.

The establishment of LINDA party is therefore driven by the conviction that a free, democratic, prosperous, and united Kenya can only be achieved through strong institutions, active citizenship, economic opportunity, constitutional governance, and leadership founded on integrity, accountability, and respect for the dignity and rights of every individual.